

BOOKS - THE FUNDAMENTALS

Recommended Reading for Success

When I get a little money I buy books; and if any is left I buy food and clothes.
—Erasmus

The Science of Success

- The Success Principles: How to Get From Where You Are to Where You Want to Be*, by Jack Canfield and Janet Switzer. New York: Harper Collins, 2005.
- The Success Principles for Teens: How to Get From Where You Are to Where You Want to Be*, by Jack Canfield and Kent Healy. Deerfield Beach, Fla.: Health Communications, 2008.
- The Power of Focus: How to Hit Your Business, Personal and Financial Targets with Absolute Certainty*, by Jack Canfield, Mark Victor Hansen, and Les Hewitt. Deerfield Beach, Fla.: Health Communications, 2000.
- The Aladdin Factor: How to Ask for and Get Anything You Want in Life*, by Jack Canfield and Mark Victor Hansen. New York: Berkley, 1995.
- The Art of Possibility: Transforming Personal and Professional Life*, by Rosamund Stone Zander and Benjamin Zander. New York, Penguin, 2000.
- The DNA of Success: Know What You Want . . . To Get What You Want*, by Jack M. Zufelt. New York: Regan Books, 2002.
- The Science of Success: How to Attract Prosperity and Create Life Balance Through Proven Principles*, by James A. Ray. La Jolla, Calif.: SunArk Press, 1999.
- The Success System That Never Fails*, by W. Clement Stone. Englewood Cliffs, N.J.: Prentice-Hall, 1962.
- Success Through a Positive Mental Attitude*, by Napoleon Hill and W. Clement Stone. Englewood Cliffs, N.J.: Prentice-Hall, 1977.
- Think and Grow Rich*, by Napoleon Hill. New York: Fawcett Crest, 1960.
- Napoleon Hill's Keys to Success: The 17 Principles of Personal Achievement*, edited by Matthew Sartwell. New York: Plume, 1997.
- Think and Grow Rich: A Black Choice*, by Dennis P. Kimbro, Ph.D. New York: Ballantine, 1997.
- What Makes the Great Great: Strategies for Extraordinary Achievement*, by Dennis P. Kimbro, Ph.D. New York: Doubleday, 1997.
- The 7 Habits of Highly Effective People*, by Stephen R. Covey. New York: Fireside, 1989.
- The 100 Absolutely Unbreakable Laws of Business Success*, by Brian Tracy. San Francisco: Berret-Koehler, 2000.
- Play to Win: Choosing Growth Over Fear in Work and Life*, by Larry Wilson and Hersch Wilson. Austin, Tex.: Bard Press, 1998.
- Master Success: Create a Life of Purpose, Passion, Peace and Prosperity*, by Bill Fitzpatrick. Natick, Mass.: American Success Institute, 2000.
- The Traits of Champions: The Secrets to Championship Performance in Business, Golf, and Life*, by Andrew Wood and Brian Tracy. Provo, Utah: Executive Excellence Publishing, 2000.
- The Great Crossover: Personal Confidence in the Age of the Microchip*, by Dan Sullivan, Babs Smith, and Michel Néray. Chicago and Toronto: The Strategic Coach, 1994.
- Extreme Success*, by Richard Fettke. New York: Fireside, 2002.
- The Power of Positive Habits*, by Dan Robey. Miami: Abritt Publishing Group, 2003.



- Unlimited Power*, by Anthony Robbins. New York: Simon & Schuster, 1986.
- The Official Guide to Success*, by Tom Hopkins. Scottsdale, Ariz.: Champion Press, 1982.
- Create Your Own Future*, by Brian Tracy. New York: John Wiley & Sons, 2002.
- The Street Kid's Guide to Having It All*, by John Assaraf. San Diego: The Street Kid, LLC, 2003.
- Peak Performance: Mental Training Techniques of the World's Greatest Athletes*, by Charles A. Garfield, with Hal Z. Bennett. Los Angeles: Jeremy P. Tarcher, 1984.
- Peak Performers: The New Heroes of American Business*, by Charles Garfield. New York: William Morrow, 1986.
- How to Use What You've Got to Get What You Want*, by Marilyn Tam. San Diego: Jodere, 2003.
- You Were Born Rich*, by Bob Proctor. Willowdale, Ontario, Canada: McCrary Publishing, 1984.
- The Magic of Believing*, by Claude M. Bristol. New York: Simon & Schuster, 1991.
- The Magic of Thinking Big*, by David Schwartz. New York: Fireside, 1987.
- Work Less, Make More*, by Jennifer White. New York: John Wiley & Sons, 1998.
- The Secret Code of Success: 7 Hidden Steps to More Wealth and Happiness*, by Noah St. John. New York, NY: Collins Business, 2009.
- Mindset: The New Psychology of Success*, by Carol S. Dweck, Ph.D. New York: Ballantine Books, 2006.
- Ask and It Is Given: Learning to Manifest Your Desires*, by Esther and Jerry Hicks. Carlsbad, Calif.: Hay House, 2004.
- 50 Success Classics*, by Tom Butler-Bowdon. Yarmouth, Maine: Nicholas Brealey Publishing, 2004.
- See You at the Top (2nd revision)*, by Zig Ziglar. New York: Pelican, 2000.
- Mindset: The New Psychology of Success*, by Carol S. Dweck, Ph.D. New York: Ballantine Books, 2006.

Entrepreneurial Success

- All You Can Do Is All You Can Do But All You Can Do Is Enough!*, by A. L. Williams. New York: Ivy Books, 1988.
- The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It*, by Michael Gerber. New York: HarperBusiness, 1995.
- E-Myth Mastery: The Seven Essential Disciplines for Building a World Class Company*, by Michael Gerber. New York: HarperBusiness, 2004.
- Mastering the Rockefeller Habits*, by Verne Harnish. New York: Select Books, 2002.
- 1001 Ways to Reward Employees*, by Bob Nelson. New York: Workman Publishing, 1994.
- The One Minute Manager*, by Kenneth Blanchard and Spencer Johnson. New York: Berkley Books, 1983.
- Start Small, Finish Big: Fifteen Key Lessons to Start—and Run—Your Own Successful Business*, by Fred DeLuca with John B. Hayes. New York: Warner Books, 2000.
- Corporate Success Built to Last: The Successful Habits of Visionary Companies*, by Jim Collins and Jerry I. Porras. New York: HarperBusiness, 1997.
- Execution: The Discipline of Getting Things Done*, by Larry Bossidy and Ron Charan. New York: Crown Business, 2002.
- Good to Great: Why Some Companies Make the Leap . . . and Others Don't*, by Jim Collins. New York: HarperCollins, 2001.
- The Five Temptations of a CEO: A Leadership Fable*, by Patrick M. Lencioni. San Francisco: Jossey-Bass, 1998.
- Jack: Straight from the Gut*, by Jack Welch. New York: Warner, 2001.
- The Goal: A Process of Ongoing Improvement (2nd edition)*, by Eliyahu M. Goldratt. Great Barrington, Mass.: North River Press, 1992.



The One Minute Manager, by Kenneth Blanchard and Spencer Johnson. New York: William Morrow, 1982.

The Spirit to Serve: Marriott's Way, by J.W. Marriott Jr. New York: HarperCollins, 2001.

Who Says Elephants Can't Dance? Inside IBM's Historic Turnaround, by Louis V. Gerstner Jr. New York: HarperBusiness, 2002.

50 Prosperity Classics: Wisdom from the best books on wealth creation and abundance, by TomButler-Bowdon. London: Nicholas Brealey Publishing, 2008.

Scorekeeping for Success

The Game of Work: How to Enjoy Work as Much as Play, by Charles A. Coonradt. Park City, Utah: Game of Work, 1997.

Managing the Obvious: How to Get What You Want Using What You Know, by Charles A. Coonradt, with Jack M. Lyons and Richard Williams. Park City, Utah: Game of Work, 1994.

Scorekeeping for Success, by Charles A. Coonradt. Park City, Utah: Game of Work, 1999.

Inspiration and Motivation

Chicken Soup for the Soul: Unlocking the Secrets to Living Your Dreams, by Jack Canfield and Mark Victor Hansen. Deerfield Beach, Fla.: Health Communications, Inc., 2003.

Chicken Soup for the Entrepreneur's Soul: Advice and Inspiration for Fulfilling Dreams, by Jack Canfield, Mark Victor Hansen, Dahlynn McKowen, John & Elizabeth Gardner, Tom Hill and Kyle Wilson. Deerfield Beach, Fla.: Health Communications, Inc., 2006.

Chicken Soup for the Soul®, by Jack Canfield and Mark Victor Hansen. Deerfield Beach, Fla.: Health Communications, 1993.

Chicken Soup for the Soul at Work, by Jack Canfield, Mark Victor Hansen, Martin Rutte, Maida Rogerson, and Tim Clauss. Deerfield Beach, Fla.: Health Communications, 1996.

Chicken Soup for the Soul: Living Your Dreams, by Jack Canfield and Mark Victor Hansen. Deerfield Beach, Fla.: Health Communications, 2003.

Dare to Win, by Jack Canfield and Mark Victor Hansen. New York: Berkley, 1994.

It's Not Over until You Win, by Les Brown. New York: Simon & Schuster, 1997.

Rudy's Rules for Success, by Rudy Ruettiger and Mike Celizic. Dallas, Tex.: Doddridge Press, 1995.

Health and Fitness

8 Minutes in the Morning, by Jorge Cruise. New York: HarperCollins, 2001.

The 24-Hour Turnaround: The Formula for Permanent Weight Loss, Antiaging, and Optimal Health—Starting Today! by Jay Williams, Ph.D. New York: Regan Books, 2002.

Body for Life: 12 Weeks to Mental and Spiritual Strength, by Bill Phillips. New York: HarperCollins, 1999.

The Mars and Venus Diet and Exercise Solution, by John Gray, Ph.D. New York: St. Martin's Press, 2003.

Stress Management Made Simple, by Jay Winner, M.D. Santa Barbara, Calif.: Blue Fountain Press, 2003.

Ultimate Fit or Fat, by Covert Bailey. Boston: Houghton Mifflin Company, 2000.

Time Management and Getting Things Done

- First Things First*, by Stephen Covey, A. Roger Merrill, and Rebecca R. Merrill. New York: Fireside, 1995.
- Getting Things Done: The Art of Stress-Free Productivity*, by David Allen. New York: Viking, 2001.
- Getting Things Done*, by Edwin C. Bliss. New York: Charles Scribner's Sons, 1991.
- Doing It Now*, by Edwin C. Bliss. New York: Macmillan, 1983.
- The 10 Natural Laws of Successful Time and Life Management: Proven Strategies for Increased Productivity and Inner Peace*, by Hyrum W. Smith. New York: Warner Books, 1994.
- The Procrastinator's Handbook: Mastering the Art of Doing It Now*, by Rita Emmett. New York: Walker Publishing, 2000.

Personal Awareness, Human Potential, Inner Peace and Spirituality

- Loving What Is: Four Questions That Can Change Your Life*, by Byron Katie. New York: Harmony Books, 2002.
- The Sedona Method: Your Key to Lasting Happiness, Success, Peace and Emotional Well-being*, by Hale Dwoskin. Sedona, Ariz.: Sedona Press, 2003.
- The Four Agreements: A Practical Guide to Personal Freedom*, by Don Miguel Ruiz. San Rafael: Amber-Allen, 1999.
- The Power of Full Engagement*, by Jim Loehr and Tony Schwartz. New York: Free Press, 2002.
- Don't Sweat the Small Stuff . . . and It's All Small Stuff: Simple Ways to Keep the Little Things from Taking Over Your Life*, by Richard Carlson. New York: Hyperion, 1997.
- The Six Pillars of Self-Esteem*, by Nathaniel Branden. New York: Bantam, 1994.
- Life After Life*, by Raymond A. Moody Jr., M.D. New York: Bantam, 1975.
- Life Strategies: Doing What Works, Doing What Matters*, by Phillip C. McGraw, Ph.D. New York: Hyperion, 1999.
- Power vs. Force: The Hidden Determinants of Human Behavior*, by David R. Hawkins, M.D., Ph.D. Carlsbad, Calif.: Hay House, 2002.
- The Power of Now: A Guide to Spiritual Enlightenment*, by Eckhart Tolle. Novato, Calif.: New World Library, 1999.
- Eliminating Stress, Finding Inner Peace*, by Brian Weiss, M.D. Carlsbad, Calif.: Hay House, 2003.
- The Seven Spiritual Laws of Success*, by Deepak Chopra. San Rafael, Calif.: Amber-Allen, 1994.
- The Spirituality of Success: Getting Rich with Integrity*, by Vincent M. Roazzi. Dallas: Brown Books, 2002.
- The Way of the Spiritual Warrior* (audio cassette), with David Gershon. Available from his Web site at www.empowermenttraining.com.
- Conversation with the heart: Reveal Your Self to Yourself*, by Dr. Lise Janelle. Canada: Spire Publishing, 2009.
- Expand Your Inner Awareness with Super Conductivity*, by Dr. Lise Janelle DC & Dave Buck. 8th Ray Productions.
- Zero Limits: Getting Clear to Your Divine Purpose Using an Ancient Hawaiian Secret*, by Dr. Joe Vitale and Mark J. Ryan. Hypnotic Marketing, Inc., 2009.
- Complaint Free Living: Go from being a person who whines to being a person who shines!*, by Will Bowen. Lamplighter, Inc.
- Emotional Freedom Techniques: It often works where nothing else will!*, by Cary H. Craig.
- Thanks!: How the new science of gratitude can make you happier*, by Robert A. Emmons, Ph.D. New York: Houghton Mifflin Company, 2007.
- Everything You Need to Know to Feel Good*, by Candace B. Pert, Ph.D. Carlsbad, California: Hay House, Inc., 2006.



Developing Your Intuition

Divine Intuition: Your Guide to Creating a Life You Love, by Lynn A. Robinson. New York: Dorling Kindersley, 2001. Also check out Lynn's Web site at www.lynnrobinson.com.

PowerHunch, by Marcia Emery. Hillsboro, Ore.: Beyond Words Publishing, 2001.

Practical Intuition, by Laura Day. New York: Broadway Books, 1997.

Practical Intuition for Success, by Laura Day. New York: HarperCollins, 1997.

The Corporate Mystic, by Gay Hendricks and Kate Ludeman. New York: Bantam Books, 1997.

The Executive Mystic, by Barrie Dolnick. New York: HarperBusiness, 1999.

Creating Successful Relationships

Conscious Loving: The Journey to Co-Commitment, by Gay Hendricks and Kathlyn Hendricks. New York: Bantam Books, 1992.

Lasting Love: The 5 Secrets of Growing a Vital, Conscious Relationship, by Gay Hendricks and Kathlyn Hendricks. New York: Rodale, 2004.

Men Are from Mars, Women Are from Venus: A Practical Guide for Improving Communication and Getting What You Want in Your Relationships, by John Gray, Ph.D. New York: HarperCollins, 1993.

Real Moments: Discover the Secret for True Happiness, by Barbara DeAngelis. New York: Doubleday, 1994.

Feel Alive with a Heart Talk, by Cliff Durfee. San Diego: Live, Love, Laugh, 1979.

How to Talk So Kids Will Listen & Listen So Kids Will Talk, by Adele Faber and Elaine Mazlish. New York: Avon Books, 1980.

Communicate with Confidence, by Dianna Booher. New York: McGraw Hill, 1994.

How to Say It at Work: Putting Yourself Across with Power Words, Phrases, Body Language and Communication Secrets, by Jack Griffin. Englewood Cliffs, N.J.: Prentice-Hall, 1998.

Boundaries: When to Say Yes, When to Say No to Take Control of Your Life, by Dr. Henry Cloud and Dr. John Townsend. Grand Rapids, Mich.: Zondervan, 1992.

Radical Honesty: How to Transform Your Life by Telling the Truth, by Brad Blanton. New York: Dell, 1996.

Practicing Radical Honesty, by Brad Blanton. Stanley, Va.: Sparrowhawk Publishing, 2000.

The Truth Option, by Will Schutz. Berkeley, Calif.: Ten-Speed Press, 1984.

Financial Success and Money

Cash Flow Quadrant, by Robert Kiyosaki. New York: Warner Books, 2000.

Multiple Streams of Income, by Robert G. Allen. New York: John Wiley & Sons, 2000.

Multiple Streams of Internet Income, by Robert Allen. New York: John Wiley & Sons, 2001.

Rich Dad, Poor Dad, by Robert Kiyosaki with Sharon L. Lecter. Paradise Valley, Ariz.: Tech Press, 1997.

- The Courage to Be Rich: Creating a Life of Material and Spiritual Abundance*, by Suze Orman. New York: Riverhead Books, 1999.
- The Dynamic Laws of Prosperity*, by Catherine Ponder. New York: DeVorss, 1988.
- The Automatic Millionaire: A Powerful One-Step Plan to Live and Finish Rich*, by David Bach. New York: Broadway Books, 2003.
- The Armchair Millionaire*, by Lewis Schiff and Douglas Gerlach. New York: Pocket Books, 2001.
- The Millionaire Course*, by Mark Allen. Novato, Calif.: New World Library, 2003.
- The Millionaire in You*, by Michael LeBoeuf. New York: Crown Business, 2002.
- The Millionaire Mind*, by Thomas J. Stanley. Kansas City: Andrews McMeel Publishing, 2000.
- The Millionaire Mindset: How Ordinary People Can Create Extraordinary Income*, by Gerry Robert. Kuala Lumpur, Malaysia: Awesome Books, 1999.
- The Millionaire Next Door*, by Thomas J. Stanley and William D. Danko. New York: Pocket Books, 1996.
- The Miracle of Tithing*, by Mark Victor Hansen. Newport Beach, Calif.: Mark Victor Hansen & Associates, 2003. Call 1-800-433-2314 to order.
- The One Minute Millionaire: The Enlightened Way to Wealth*, by Mark Victor Hansen and Robert G. Allen. New York: Harmony Books, 2002.
- The Science of Getting Rich*, by Wallace D. Wattles. Tucson, Ariz.: Icen Books, 2001. (Reprint of original book, which was published in 1910.)
- The 21 Success Secrets of Self-Made Millionaires*, by Brian Tracy. San Francisco: Berrett-Koehler, 2001.
- The Wealthy Barber*, 3rd edition, by David Chilton. Roseville, Calif.: Prima Publishing, 1998.
- Secrets of the Millionaire Mind: Mastering the Inner Game of Wealth*, by T. Harv Eker. New York: HarperCollins, 2005.
- CASHFLOW® 101* is a fun educational game developed by Robert Kiyosaki that teaches accounting, finance, and investing as you learn how to get out of the rat race and onto the fast track, where your money works for you instead of you working hard for your money. The game is appropriate for anyone 10 and older. You can purchase it online at www.richdad.com.



LAW OF ATTRACTION - READING LIST

- Canfield, Jack. *Jack Canfield's Key to Living the Law of Attraction*. Deerfield Beach, FL: Health Communications, Inc., 2007.
- Canfield, Jack. *Life Lessons for Mastering the Law of Attraction: 7 Essential Ingredients for Living a Prosperous Life*, with Jeanna Gabellini, CPPC, and Eva Gregory, CCPC. Health Communications, Inc.: Deerfield Beach, Fl., 2008.
- Wattles, Wallace D. *The Science of Getting Rich or Financial Success Through Creative Thought*. Santa Fe, NM: Sun Publishing Company, 1996.
- Byrne, Rhonda. *The Secret*. New York: Beyond Words Publishing, 2006.
- Hicks, Jerry and Hicks, Esther. *Ask and it is Given: Learning to Manifest Your Desires*. Carlsbad, California: Hay House Inc., 2004.
- Hicks, Jerry and Hicks, Esther. *The Amazing Power of Deliberate Intent: Living the Art of Allowing*. Carlsbad, California: Hay House Inc., 2006.
- Hicks, Jerry and Hicks, Esther. *The Law of Attraction: The Basics of the Teachings of Abraham*. Carlsbad, California: Hay House Inc., 2006.
- Hicks, Jerry and Hicks, Esther. *Money, and the Law of Attraction: Learning to Attract Wealth, Health, and Happiness*, Carlsbad, California: Hay House, Inc., 2008
- Hicks, Jerry and Hicks, Esther. *The Astonishing Power of Emotions: Let Your Feelings Be Your Guide*, by Esther and Jerry Hicks. Carlsbad, California: Hay House, Inc., 2007.
- Hicks, Jerry and Hicks, Esther. *The Vortex: Where the Law of Attraction Assembles All Cooperative Relationships*, by Esther and Jerry Hicks. Carlsbad, California: Hay House, Inc., 2009.
- Ford, Arielle. *The Soulmate Secret: Manifest the Love of Your Life with the Law of Attraction*. New York, NY: Harper One, 2009.
- Vitale, Joe. *The Attractor Factor: Five Easy Steps for Creating Wealth (or Anything Else) From the Inside Out*. Hoboken, New Jersey: John Wiley & Sons Inc., 2005.
- Vitale, Joe. *The Key: The Missing Secret for Attracting Anything You Want*, by Joe Vitale. John Wiley & Sons, Inc.
- Vitale, Joe. *Expect Miracles: The Missing Secret to Astounding Success*. Canada: BurmanBooks Inc., 2008.
- Warren, Sharon A. *Magnetizing Your Heart's Desire*. Korea: Amazing Grace Unlimited Press, 2002.
- Grahorn, Lynn. *Excuse Me, Your Life is Waiting: The Astonishing Power of Feelings*. Charlottesville, Virginia: Hampton Roads Publishing Company Inc., 2000.
- Assaraf, John. *The Answer*. New York: Simon & Schuster, 2009.
- Patent, Arnold M. *You Can Have it All: The Art of Winning the Money Game and Living a Life of Joy*. Piermont, New York: Money Mastery Publishing, 1984.
- Lipton, Bruce. *The Biology of Belief: Unleashing the Power of Consciousness, Matter, and Miracles*. Santa Rosa, California: Mountain of Love/Elite Books, 2005.
- Chopra, Deepak. *Creating Affluence: Wealth and Consciousness in the Field of All Possibilities*. San Rafael, California: New World Library, 1993.
- Dyer, Wayne W. *Inspiration: Your Ultimate Calling*. Carlsbad, California: Hay House Inc., 2006.
- Ray, James A. *The Science of Success: How to Attract Prosperity and Create Life Balance Through Proven Principles*. La Jolla, California: SunArk Press, 1999.
- Hill, Napoleon. *Think and Grow Rich*. New York: Fawcett Crest, 1960.
- McTaggart, Lynne. *The Field: The Quest for the Secret Force of the Universe*. New York: Harper Collins Publishers, 2002.

- Trevithick, Grant. *Quantum Power of Thought: Designing Your New Future Today*. New Jersey: Quantum Spirituality Press, 2004.
- Rao, Srikumar S. *Are You Ready to Succeed?: Unconventional Strategies for Achieving Personal Mastery in Business and Life*. New York: Hyperion, 2006.
- Ponder, Catherine. *The Dynamic Laws of Prosperity: Forces that Bring Riches to You*. Englewood Cliffs, New Jersey: Prentice-Hall, 1962.
- Proctor, Bob. *It's Not About the Money*. Canada, BurmanBooks Inc., 2008.
- Proctor, Bob and Blood, Michele. *Become a Magnet to Money Through the Sea of Unlimited Consciousness*. La Jolla, California: MusiVation International Publishing, 2008.
- Dooley, Mike. *Notes from the Universe: New Perspectives from an Old Friend*. New York, NY: Atria Books, 2003, 2007.
- Dooley, Mike. *More Notes from the Universe: Life, Dreams and Happiness*. New York, NY: Atria Books, 2005, 2008.
- Dooley, Mike. *Choose Them Wisely: Thoughts Become Things!*, New York, NY: Atria Books, 2009.
- Peirce, Penney. *Frequency: the Power of Personal Vibration*. New York, NY: Atria Books, 2009.
- Haller, Thomas and Moorman, Chick. *Teaching the Attraction Principle to Children: Practical Strategies for Parents and Teachers to Help Children Manifest a Better World*. Michigan: Personal Power Press, 2008.

OTHERS

Additional Resources

AdvantEdge is a new magazine focused on providing the world's most powerful success information and is published by Nightingale-Conant. Subscribe at www.nightingale.com or by calling 1-800-560-6081.

SuperCamp is a truly transformational experience that will give your kids a head start on the success track. Check out www.quantumlearning.com for a possible 10-day summer experience for kids aged 9 to 18. What their graduates have accomplished is truly awesome.

Chicken Soup's Daily Serving. www.chickensoup.com is a free daily e-mail of a heartwarming, inspirational story from the best-selling Chicken Soup for the Soul® series.

Joel Goodman: The Humor Project. www.humorproject.com. Wk: 518-587-0362. Fax: 518-587-8771

Executive Excellence Magazine: Executive Excellence Publishing. 1366 East 1120 South Provo, UT 84606. (800) 304-9782. www.eep.com

Resources On Publishing Your Own Book

Putting Your Passion Into Print, by Arielle Eckstut and David Stery. New York: Workman Publishing Company, Inc., 2005.

Dan Poynter, PARA Publishing, P.O. Box 4232, Santa Barbara, CA 93140-4232. Phone 805-968-7277, Fax 805-968-1379. His "Reports" are priceless.

Marketing Your Books: A Collection of Profit Making Ideas for Authors and Publishers by Marilyn Ross and Tom Ross. Buena Vista, CO: Communication Creativity, 1990.

The Complete Guide to Self-Publishing by Tom Ross and Marilyn Ross. Buena Vista, CO: Communication Creativity, 1990.

Is There a Book Inside You? How to Successfully Author a Book Alone or Through a Collaborator by Dan Poynter & Mindy Bingham. Santa Barbara, CA: Para Publishing, 1985.

The Awful Truth About Publishing: Why They Always Reject Your Manuscript... And What You Can Do About It by John Boswell. New York: Warner Books, 1986.

Write the Perfect Book Proposal: 10 Proposals That Sold and Why by Jeff Herman and Deborah M. Adams. New York, NY: John Wilery & Sons, 1993. (Jeff Herman is Jack Canfield and Mark Victor Hansen's literary agent.)

The Children's Picture Book: How to Write It, How to Sell It by Ellen Roberts, E.M. Cincinnati: Writer's Digest Books, 1981.

Writing Down the Bones: Freeing the Writer Within by Natalie Goldberg. Boston: Shambhala Publications, 1986.

1001 Ways to Market Your Books—For Authors and Publishers by John Kremer. Fairfield, Iowa: Ad-Lib Publications, 1986. *Self-Esteem* by Virginia Satir. Millbrae, CA: Celestial Arts, 1975.

Information on Copyrights

The copyright protects your original work from being used by another for any purpose without your consent. When using work that has been created by others, be sure to get their permission in writing so you don't find yourself in a legal problem down the road.

Copyright © 2001, John Smith

The most basic step to protecting your work is to put the Copyright notice on your original work. If there were to be a claim that someone has used your material without your consent, you would need to prove that you have the copyright on the material. This is done by registering your copyrighted material.

How Do I File A Copyright?

- 1. Poor Man's Copyright.** Seal your original work in an envelope and mail it to yourself through standard, first class US Postal service. Do not open the letter when you receive it. This becomes the proof that you wrote those exact words on or before the date of the postmark. While this is a legal process, your best bet is to file a copyright with the US Library of Congress.
- 2. Library of Congress.** You can access the Library of Congress and get information and forms for filing a formal copyright via the Internet at www.loc.gov/copyright or by writing to the Library of Congress and requesting an application for copyright at:

Library of Congress
Copyright Office
101 Independence Avenue, S.E.
Washington, D.C. 20559-6000

Public Information Office: (202) 707-3000

Information specialists are on duty to answer questions by phone from 8:30 a.m. to 5 p.m., Eastern time, Monday-Friday, except federal holidays. Recorded information is also available.

AUDIO PROGRAMS

The Success Principles: Your 30-Day Journey from Where You Are to Where You Want to Be, by Jack Canfield and Janet Switzer, is a 30-day course with 6 CDs and a 90-page workbook that is a great supplement to this book. It contains numerous worksheets and exercises to help you integrate the material presented here. You can also listen to the CDs in the car to reinforce your new learning. To order, go to www.thesuccessprinciples.com or www.jackcanfield.com or call 1-800-237-8336.

Self-Esteem and Peak Performance by Jack Canfield. Career Track. Available at www.JackCanfield.com.

The following are the other motivational and educational audio programs I most recommend. All are available from Nightingale-Conant (www.nightingale.com) except one, which is indicated:

- Action Strategies for Personal Achievement*, by Brian Tracy
- A View from the Top*, by Zig Ziglar
- The Aladdin Factor*, by Jack Canfield and Mark Victor Hansen
- The Art of Exceptional Living*, by Jim Rohn
- The Automatic Millionaire*, by David Bach
- Get the Edge*, by Anthony Robbins
- Goals*, by Zig Ziglar
- Guide to Everyday Negotiating*, by Roger Dawson
- Jump and the Net Will Appear*, by Robin Crow
- Live with Passion*, by Anthony Robbins
- Magical Mind, Magical Body*, by Deepak Chopra
- Maximum Confidence*, by Jack Canfield
- Multiple Streams of Income*, by Robert Allen
- The New Dynamics of Winning*, by Denis Waitley
- The New Psycho-Cybernetics*, by Maxwell Maltz and Dan Kennedy
- The One Minute Millionaire System*, by Mark Victor Hansen and Robert Allen
- The Power of Purpose*, by Les Brown
- The Power of Visualization*, by Dr. Lee Pulos
- The Psychology of Achievement*, by Brian Tracy
- The Psychology of Selling*, by Brian Tracy
- Pure Genius*, by Dan Sullivan
- Rich Dad Secrets*, by Robert Kiyosaki
- The Secrets to Manifesting Your Destiny*, by Wayne Dyer
- The 7 Habits of Highly Effective People*, by Stephen Covey
- Self-Esteem and Peak Performance*, by Jack Canfield (CareerTrack)
- The Weekend Millionaire's Real Estate Investing Program*, by Roger Dawson and Mike Summey
- Think and Grow Rich*, by Napoleon Hill



DVDS

The Success Principles Live, by Jack Canfield

Breakthrough to Success Home Study Course, by Jack Canfield

Try It On Everything, by Nick Ortner

The Secret, by Rhonda Byrne

WEB SITES

Support After the Seminar

Ask Jack Calls and LiveStream Events

On the first Wednesday of every month, Jack Canfield holds a free teleconference call or livestream call, in which he answers questions that have been submitted during the previous month. The calls focus on questions regarding The Success Principles, The Law of Attraction, health, wealth and happiness.

To submit a question, or simply to register for the call, go to www.AskJackCanfield.com



One-on-one Personal Coaching with Jack Canfield's Success Coaches

SUCCESS PRINCIPLE #45... GET A PERSONAL COACH!

Personal Coaching is THE quickest way to accelerate success, Which is why I've developed the most comprehensive Personal Coaching program available today. It is designed, specifically, around the principles I've been teaching to millions of people over the last 40 years, and the results my students are reporting are staggering!

The benefits of coaching are too many to mention, but here are just a few of the things that you can expect from working one-on-one with one of my highly trained Canfield coaches:

- Making a plan and creating systems guaranteed to get results you want.
- Understanding what's really important and how to achieve it.
- Being held accountable to accomplish the goals you set for yourself.
- Fully accessing and utilizing your dormant potential.
- Being required to ask and answer the right questions for your life.
- Discovering the most effective way to use the talents you have.
- Shortening the time it takes to accomplish what you deserve through efficient strategizing and application.

And that's just the beginning... so, let's get started!



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or, visit www.CanfieldCoaching.com**



ALLIED TRAINING PROGRAMS

Human Potential and Self-Development Training

Canfield Training Group, P.O. Box 30880, Santa Barbara, CA 93130. Phone: 805-563-2935. Toll-free: 1-800-237-8336. Fax: 805-563-2945. www.jackcanfield.com. Throughout the year, I conduct day-long, weekend, and weeklong training programs that focus on Living the Success Principles, Living Your Highest Vision, the Power of Focus, Self-Esteem and Peak Performance, Maximum Confidence, and the Training of Trainers Program.

Global Relationship Centers, 25555 Pedernales Point Drive, Spicewood, TX 78669. Phone: 512-264-3333. Fax: 512-264-2913. www.grc333.com. Larry Price, the executive director of my foundation—the Foundation for Self-Esteem—took their Understanding Yourself and Others program and received tremendous value from it.

The Hendricks Institute, 402 W. Ojai Avenue, suite 101, PMB 413, Ojai, CA 93023. Phone: 1-800-688 0772. www.hendricks.com. Gay and Katie Hendricks offer a variety of courses, both live and online, on relationships and conscious living. My wife and I have both benefited deeply from their work.

Hoffman Institute, 223 San Anselmo Avenue, suite 4, San Anselmo, CA 94960. Phone: 415-485-5220. Toll-free: 1-800-506-5253. www.hoffmaninstitute.org. This powerful weeklong training helps you make peace with your parents and overcome the limiting beliefs and reactive behavior patterns that you developed as a child. My partner Mark Victor Hansen recently took it, as did Martin Rutte and Tim Claus, coauthors of *Chicken Soup for the Soul at Work*. My son Oran, now 30, also took it, and it radically changed his life.

Human Awareness Institute. Phone: 1-800-800-4117; international: +1-650-571-5524. www.hai.org. Offers workshops on opening the heart, creating intimate relationships, and for individuals and couples. The institute has offices in Australia and the United Kingdom, as well as throughout the United States.

Insight Seminars, 2101 Wilshire Boulevard, suite 101, Santa Monica, CA 90403. Phone: 310-315-9733. Fax: 310-315-9854. www.insightseminars.org. A single weekend seminar provides an opportunity to transform your life, experience a deeper connection with your true self, and create greater balance and personal fulfillment. The advanced courses assist you in letting go of fears and limiting behaviors, cultivate greater ability to access your wisdom, intuition, and inner magnificence, and live your life in greater alignment with your spiritual values.

Landmark Education—The Forum, 353 Sacramento Street, suite 200, San Francisco, CA 94111. Phone: 415-981-8850. Fax: 415-616-2411. www.landmarkededucation.com. This powerful weekend training takes you out of fear into living a dynamic, intentional life of contribution and fulfillment. You can expect greater self-esteem, more fulfilling relationships, greater financial success, and more balance in your life.

Money and You Program of the Excelled Business School for Entrepreneurs, 4878 Pescadero Avenue, suite 204, San Diego, CA 92107. Phone: 619-230-1888. www.excellerated.com. Conducts breakthrough, transformational workshops on money and business for entrepreneurs.

Peak Potentials Training, 1651 Welch Street, North Vancouver, BC, Canada, V7P 3G9. Phone: 604-983-3344. www.peakpotentials.com. I strongly recommend Harv Eker's Millionaire Mind weekend. It is his core training. Sign up for a free Millionaire Mind

Evening Teleseminar on the Web site to get more information. There are also many graduate seminars you can take on a variety of topics, including a powerful training-of-trainers course.

PSI Seminars, 11650 High Valley Road, Clearlake Oaks, CA 95423. Phone: 707-998-2222). www.psiseminars.com. The company offers a series of powerful, transformational seminars.

Sedona Training Associates, 60 Tortilla Drive, Sedona, AZ 86336. Phone: 928-282-3522. Fax: 928-203-0602. www.sedona.com. The Sedona Method is one of the easiest and most powerful tools for self-improvement and spiritual growth that I have ever experienced. I have been amazed at the simplicity of the method and the powerful effect it has had on my life. It focuses on releasing emotions so that you come back into touch with the deepest part of your nature. Life gets easier. There is less resistance to everything. It helps you release anxiety and fears, eliminate stress, manage anger, overcome depression, improve relationships, enjoy more energy, sleep more soundly, achieve more radiant health, and find lasting inner peace, joy, and love.

The Breakthrough Experience with Dr. John Demartini, Demartini Seminars, 2800 Post Oak Boulevard, suite 5250, Houston, TX 77056. Phone: 713-850-1234. Toll-free: 888-DEMAR-TINI. www.drdemartini.com. John is a master facilitator and a truly wise and profound being.

Therapy and Counseling

The resources below can help you find a practitioner in your area. Finding a good therapist is a lot like dating. You may need to test-drive a few before you find one you like. A good therapist should make you feel safe but also a little uncomfortable. The therapist should be loving and confrontive at the same time.

The following three approaches to therapy are my favorite in terms of impact. There are many fine therapists who do not use these approaches, but if you find a practitioner who does use one of these, you're likely to be in good hands.

Gestalt therapy: For information on Gestalt therapy and for a directory of Gestalt therapists in all regions of the United States, go online to the Gestalt Therapy Page at www.gestalt.org. Then scroll down to the entry that says: *If the reason for your visit to The Gestalt Therapy Page is to find a Gestalt therapist in your locale for personal therapy, click here.* This will take you directly to the only comprehensive, worldwide guide to Gestalt therapists in private practice. Then click on the state you live in and scroll down to your closest city,

Psychosynthesis: To find a directory of psychosynthesis centers and practitioners, go to www.chebucto.ns.ca/Health/Psychosynthesis/. Click on Centers and Practitioners.

Neurolinguistic Programming (NLP): NLP is a powerful system of thinking that can accelerate the achievement of your personal and professional goals—in fact, it's the methodology that much of Tony Robbins's work is based on. To find a directory of NLP practitioners, trainers, and centers, go to www.nlpinfo.com. Some of my favorite trainers are Robert Dilts and Judith DeLozier (408-336-3457) at the NLP University in California, Tad James (808-596-7765) at Advanced Neuro Dynamics in Hawaii, and Steve Andreas (303-987-2224) and the folks at NLP Comprehensive



in Colorado. They've trained hundreds of people who live all over the United States and Canada.

How to Say No Without Feeling Guilty: And Say Yes to More Time and What Matters Most to You, by Patti Breitman and Connie Hatch. New York: Broadway, 2001.

When I Say No, I Feel Guilty, by Manuel J. Smith. New York: Bantam, 1975.

Coach Yourself to Success: 101 Tips from a Personal Coach for Reaching Your Goals at Work and in Life, by Talane Miedaner. Lincolnwood, Ill.: Contemporary Books, 2000.

Take Yourself to the Top: The Secrets of America's #1 Career Coach, by Laura Berman Fortgang. New York: Warner, 1998.

The Portable Coach: 28 Sure Fire Strategies for Business and Personal Success, by Thomas J. Leonard. New York: Scribner, 1998.

Coaching Programs

For information on The Success Principles Coaching Program, which is designed to personally help you integrate these principles into your life, career, relationship, and finances, visit www.jackcanfield.com or www.canfieldcoaching.com.

These are my other two favorite coaching programs:

The Strategic Coach Program was created by Dan Sullivan. Contact the organization toll-free at 1-800-387-3206, call 416-531-7399, or visit www.strategiccoach.com. Dan also has a host of books, audios, and other media based on core Strategic Coach concepts and tools.

Achievers Coaching Program was created by Les Hewitt (who coauthored *The Power of Focus* with Mark Victor Hansen and me) and has offices in four countries. Contact the organization by writing Achievers Canada, suite 220, 2421 37th Avenue, Calgary, Alberta T2E 6Y7 Canada; calling 403-295-0500; or visiting www.thepoweroffocus.ca

To find a personal coach, contact:

The International Coach Federation. Call toll-free at 888-423-3131 or visit www.coachfederation.org.

Coach U. Call toll free 1-800-482-6244 or visit www.coachinc.com. Click on *Find a Coach*.

Other coaches—especially those that specialize in a specific industry or business how-to training—have Web sites that can be found with a simple Internet search like “real estate coaching.” One of the best in that category, by the way, is Mike Ferry’s Real Estate Coaching at www.mikeferry.com.