BOOKS - THE FUNDAMENTALS

Recommended Reading for Success

When I get a little money I buy books; and if any is left I buy food and clothes.
—Erasmus

The Science of Success


Entrepreneurial Success


**Scorekeeping for Success**


**Inspiration and Motivation**


**Health and Fitness**

Time Management and Getting Things Done


Personal Awareness, Human Potential, Inner Peace and Spirituality


*Expand Your Inner Awareness with Super Conductivity*, by Dr. Lise Janelle DC & Dave Buck. 8th Ray Productions.


*Complaint Free Living: Go from being a person who whines to being a person who shines!*, by Will Bowen. Lamplighter, Inc.

*Emotional Freedom Techniques: It often works where nothing else will*, by Cary H. Craig.


*Everything You Need to Know to Feel Good*, by Candace B. Pert, Ph.D. Carlsbad, California: Hay House, Inc., 2006.
Developing Your Intuition


Creating Successful Relationships


Financial Success and Money


CASHFLOW® 101 is a fun educational game developed by Robert Kiyosaki that teaches accounting, finance, and investing as you learn how to get out of the rat race and onto the fast track, where your money works for you instead of you working hard for your money. The game is appropriate for anyone 10 and older. You can purchase it online at www.richdad.com.
**LAW OF ATTRACTION • Reading List**


**OTHERS**

**Additional Resources**

*AdvantEdge* is a new magazine focused on providing the world’s most powerful success information and is published by Nightingale-Conant. Subscribe at [www.nightingale.com](http://www.nightingale.com) or by calling 1-800-560-6081.

*SuperCamp* is a truly transformational experience that will give your kids a head start on the success track. Check out [www.quantumlearning.com](http://www.quantumlearning.com) for a possible 10-day summer experience for kids aged 9 to 18. What their graduates have accomplished is truly awesome.

*Chicken Soup’s Daily Serving*. [www.chickensoup.com](http://www.chickensoup.com) is a free daily e-mail of a heartwarming, inspirational story from the best-selling Chicken Soup for the Soul® series.


**Resources On Publishing Your Own Book**


*Dan Poynter*, PARA Publishing, P.O. Box 4232, Santa Barbara, CA 93140-4232. Phone 805-968-7277, Fax 805-968-1379. His “Reports” are priceless.


Write the Perfect Book Proposal: 10 Proposals That Sold and Why by Jeff Herman and Deborah M. Adams. New York, NY: John Wilery & Sons, 1993. (Jeff Herman is Jack Canfield and Mark Victor Hansen’s literary agent.)

Information on Copyrights

The copyright protects your original work from being used by another for any purpose without your consent. When using work that has been created by others, be sure to get their permission in writing so you don’t find yourself in a legal problem down the road.
Copyright © 2001, John Smith

The most basic step to protecting your work is to put the Copyright notice on your original work. If there were to be a claim that someone has used your material without your consent, you would need to prove that you have the copyright on the material. This is done by registering your copyrighted material.

How Do I File A Copyright?

1. Poor Man’s Copyright. Seal your original work in an envelope and mail it to yourself through standard, first class US Postal service. Do not open the letter when you receive it. This becomes the proof that you wrote those exact words on or before the date of the postmark. While this is a legal process, your best bet is to file a copyright with the US Library of Congress.

2. Library of Congress. You can access the Library of Congress and get information and forms for filing a formal copyright via the Internet at www.loc.gov/copyright or by writing to the Library of Congress and requesting an application for copyright at:

   Library of Congress
   Copyright Office
   101 Independence Avenue, S.E.
   Washington, D.C. 20559-6000

Public Information Office: (202) 707-3000

Information specialists are on duty to answer questions by phone from 8:30 a.m. to 5 p.m., Eastern time, Monday-Friday, except federal holidays. Recorded information is also available.
AUDIODEV PROGRAMS

The Success Principles: Your 30-Day Journey from Where You Are to Where You Want to Be, by Jack Canfield and Janet Switzer, is a 30-day course with 6 CDs and a 90-page workbook that is a great supplement to this book. It contains numerous worksheets and exercises to help you integrate the material presented here. You can also listen to the CDs in the car to reinforce your new learning. To order, go to www.thesuccessprinciples.com or www.jackcanfield.com or call 1-800-237-8336.


The following are the other motivational and educational audio programs I most recommend. All are available from Nightingale-Conant (www.nightingale.com) except one, which is indicated:

- Action Strategies for Personal Achievement, by Brian Tracy
- A View from the Top, by Zig Ziglar
- The Aladdin Factor, by Jack Canfield and Mark Victor Hansen
- The Art of Exceptional Living, by Jim Rohn
- The Automatic Millionaire, by David Bach
- Get the Edge, by Anthony Robbins
- Goals, by Zig Ziglar
- Guide to Everyday Negotiating, by Roger Dawson
- Jump and the Net Will Appear, by Robin Crow
- Live with Passion, by Anthony Robbins
- Magical Mind, Magical Body, by Deepak Chopra
- Maximum Confidence, by Jack Canfield
- Multiple Streams of Income, by Robert Allen
- The New Dynamics of Winning, by Denis Waitley
- The New Psycho-Cybernetics, by Maxwell Maltz and Dan Kennedy
- The One Minute Millionaire System, by Mark Victor Hansen and Robert Allen
- The Power of Purpose, by Les Brown
- The Power of Visualization, by Dr. Lee Pulos
- The Psychology of Achievement, by Brian Tracy
- The Psychology of Selling, by Brian Tracy
- Pure Genius, by Dan Sullivan
- Rich Dad Secrets, by Robert Kiyosaki
- The Secrets to Manifesting Your Destiny, by Wayne Dyer
- The 7 Habits of Highly Effective People, by Stephen Covey
- Self-Esteem and Peak Performance, by Jack Canfield (CareerTrack)
- The Weekend Millionaire’s Real Estate Investing Program, by Roger Dawson and Mike Summey
- Think and Grow Rich, by Napoleon Hill
**DVDS**

The Success Principles Live, by Jack Canfield  
Breakthrough to Success Home Study Course, by Jack Canfield  
Try It On Everything, by Nick Ortner  
The Secret, by Rhonda Byrne

**WEB SITES**

**Support After the Seminar**

**Ask Jack Calls and LiveStream Events**

On the first Wednesday of every month, Jack Canfield holds a free teleconference call or livestream call, in which he answers questions that have been submitted during the previous month. The calls focus on questions regarding The Success Principles, The Law of Attraction, health, wealth and happiness.

To submit a question, or simply to register for the call, go to www.AskJackCanfield.com
SECTION 9  •  Resources

One-on-one Personal Coaching with Jack Canfield’s Success Coaches

SUCCESS PRINCIPLE #45... GET A PERSONAL COACH!

Personal Coaching is THE quickest way to accelerate success, which is why I’ve developed the most comprehensive Personal Coaching program available today. It is designed, specifically, around the principles I’ve been teaching to millions of people over the last 40 years, and the results my students are reporting are staggering!

The benefits of coaching are too many to mention, but here are just a few of the things that you can expect from working one-on-one with one of my highly trained Canfield coaches:

- Making a plan and creating systems guaranteed to get results you want.
- Understanding what’s really important and how to achieve it.
- Being held accountable to accomplish the goals you set for yourself.
- Fully accessing and utilizing your dormant potential.
- Being required to ask and answer the right questions for your life.
- Discovering the most effective way to use the talents you have.
- Shortening the time it takes to accomplish what you deserve through efficient strategizing and application.

And that’s just the beginning... so, let’s get started!

For Your FREE Personal Coaching Consultation,

Call 1-866-855-2350, Ext. 100 TODAY
or, visit www.CanfieldCoaching.com
ALLIED TRAINING PROGRAMS

Human Potential and Self-Development Training


Global Relationship Centers, 25555 Pedernales Point Drive, Spicewood, TX 78669. Phone: 512-264-3333. Fax: 512-264-2913. www.grc333.com. Larry Price, the executive director of my foundation—the Foundation for Self-Esteem—took their Understanding Yourself and Others program and received tremendous value from it.

The Hendricks Institute, 402 W. Ojai Avenue, suite 101, PMB 413, Ojai, CA 93023. Phone: 1-800-688 0772. www.hendricks.com. Gay and Katie Hendricks offer a variety of courses, both live and online, on relationships and conscious living. My wife and I have both benefited deeply from their work.

Hoffman Institute, 223 San Anselmo Avenue, suite 4, San Anselmo, CA 94960. Phone: 415-485-5220. Toll-free: 1-800-506-5253. www.hoffmaninstitute.org. This powerful weeklong training helps you make peace with your parents and overcome the limiting beliefs and reactive behavior patterns that you developed as a child. My partner Mark Victor Hansen recently took it, as did Martin Rutte and Tim Claus, coauthors of Chicken Soup for the Soul at Work. My son Oran, now 30, also took it, and it radically changed his life.

Human Awareness Institute. Phone: 1-800-800-4117; international: +1-650-571-5524. www.hai.org. Offers workshops on opening the heart, creating intimate relationships, and for individuals and couples. The institute has offices in Australia and the United Kingdom, as well as throughout the United States.

Insight Seminars, 2101 Wilshire Boulevard, suite 101, Santa Monica, CA 90403. Phone: 310-315-9733. Fax: 310-315-9854. www.insightseminars.org. A single weekend seminar provides an opportunity to transform your life, experience a deeper connection with your true self, and create greater balance and personal fulfillment. The advanced courses assist you in letting go of fears and limiting behaviors, cultivate greater ability to access your wisdom, intuition, and inner magnificence, and live your life in greater alignment with your spiritual values.


Evening Teleseminar on the Web site to get more information. There are also many graduate seminars you can take on a variety of topics, including a powerful training-of-trainers course.


Sedona Training Associates, 60 Tortilla Drive, Sedona, AZ 86336. Phone: 928-282-3522. Fax: 928-203-0602. www.sedona.com. The Sedona Method is one of the easiest and most powerful tools for self-improvement and spiritual growth that I have ever experienced. I have been amazed at the simplicity of the method and the powerful effect it has had on my life. It focuses on releasing emotions so that you come back into touch with the deepest part of your nature. Life gets easier. There is less resistance to everything. It helps you release anxiety and fears, eliminate stress, manage anger, overcome depression, improve relationships, enjoy more energy, sleep more soundly, achieve more radiant health, and find lasting inner peace, joy, and love.


**Therapy and Counseling**

The resources below can help you find a practitioner in your area. Finding a good therapist is a lot like dating. You may need to test-drive a few before you find one you like. A good therapist should make you feel safe but also a little uncomfortable. The therapist should be loving and confrontive at the same time.

The following three approaches to therapy are my favorite in terms of impact. There are many fine therapists who do not use these approaches, but if you find a practitioner who does use one of these, you’re likely to be in good hands.

**Gestalt therapy:** For information on Gestalt therapy and for a directory of Gestalt therapists in all regions of the United States, go online to the Gestalt Therapy Page at www.gestalt.org. Then scroll down to the entry that says: *If the reason for your visit to The Gestalt Therapy Page is to find a Gestalt therapist in your locale for personal therapy, click here.* This will take you directly to the only comprehensive, worldwide guide to Gestalt therapists in private practice. Then click on the state you live in and scroll down to your closest city.

**Psychosynthesis:** To find a directory of psychosynthesis centers and practitioners, go to www.chebucto.ns.ca/Health/Psychosynthesis/. Click on Centers and Practitioners.

**Neurolinguistic Programming (NLP):** NLP is a powerful system of thinking that can accelerate the achievement of your personal and professional goals—in fact, it’s the methodology that much of Tony Robbins’s work is based on. To find a directory of NLP practitioners, trainers, and centers, go to www.nlpinfo.com. Some of my favorite trainers are Robert Dilts and Judith DeLozier (408-336-3457) at the NLP University in California, Tad James (808-596-7765) at Advanced Neuro Dynamics in Hawaii, and Steve Andreas (303-987-2224) and the folks at NLP Comprehensive.
in Colorado. They’ve trained hundreds of people who live all over the United States and Canada.


**Coaching Programs**

For information on The Success Principles Coaching Program, which is designed to personally help you integrate these principles into your life, career, relationship, and finances, visit [www.jackcanfield.com](http://www.jackcanfield.com) or [www.canfieldcoaching.com](http://www.canfieldcoaching.com).

These are my other two favorite coaching programs:

The Strategic Coach Program was created by Dan Sullivan. Contact the organization toll-free at 1-800-387-3206, call 416-531-7399, or visit [www.strategiccoach.com](http://www.strategiccoach.com). Dan also has a host of books, audios, and other media based on core Strategic Coach concepts and tools.

Achievers Coaching Program was created by Les Hewitt (who coauthored *The Power of Focus* with Mark Victor Hansen and me) and has offices in four countries. Contact the organization by writing Achievers Canada, suite 220, 2421 37th Avenue, Calgary, Alberta T2E 6Y7 Canada; calling 403-295-0500; or visiting [www.thepoweroffocus.ca](http://www.thepoweroffocus.ca).

To find a personal coach, contact:

The International Coach Federation. Call toll-free at 888-423-3131 or visit [www.coachfederation.org](http://www.coachfederation.org).

Coach U. Call toll free 1-800-482-6244 or visit [www.coachinc.com](http://www.coachinc.com). Click on *Find a Coach*. Other coaches—especially those that specialize in a specific industry or business how-to training—have Web sites that can be found with a simple Internet search like “real estate coaching.” One of the best in that category, by the way, is Mike Ferry’s Real Estate Coaching at [www.mikeferry.com](http://www.mikeferry.com).